CSPL bi-weekly e-newsletter Rate Card

Health news delivered to the desktops of Canada’s physician leaders

Our e-newsletter reaches more than 750 CEOs, department heads, chiefs of staff, and other health care decision-makers. Our “open” rate is almost 3 times the industry average and our “click” rate over 7 times the industry average.

A. Top under header 468x60 pixels
B. Body banner 468x60 pixels
C. Footer banner 468x60 pixels

All ads must be 72 DPI. gif or jpg only, RGB. No animated ads.

<table>
<thead>
<tr>
<th>Size</th>
<th>1 time</th>
<th>6 times (3 months)</th>
<th>15 times (6 months)</th>
<th>26 times (1 year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$485</td>
<td>$1485</td>
<td>$2485</td>
<td>$3485</td>
</tr>
<tr>
<td>B</td>
<td>$385</td>
<td>$1385</td>
<td>$2385</td>
<td>$3385</td>
</tr>
<tr>
<td>C</td>
<td>$285</td>
<td>$1285</td>
<td>$2285</td>
<td>$3285</td>
</tr>
</tbody>
</table>

Direct orders and enquiries

Canadian Society of Physician Leaders
875 Carling Avenue, Suite 323
Ottawa ON K1S 5P1
Email: deirdre@physicianleaders.ca

Payment

Payment must be made by cheque or credit card payable to the Canadian Society of Physician Leaders. Taxes not included in the prices listed.